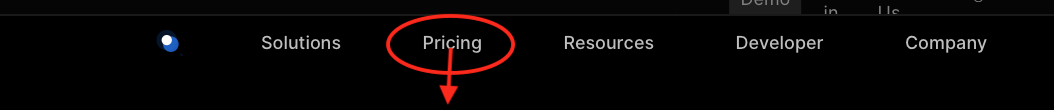
Why Sonar Page

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**This page needs to be built and replace pricing button with “Why Sonar”, pricing button will become a drop down from “Why Sonar” on the top navigation.**

**We need images designed for this page that are not software related.**

**The Sonar Way (Section A Headline)**

**(Section A Copy)** It isn’t just our product that sets us apart from the competition. At Sonar, we pride ourselves on taking a different approach to customer service – something more **personal**, and more **involved**. We do business *the Sonar way*.

Find out more about the Sonar way below, or jump straight into the numbers. [link to Pricing]

**Building partnerships (Section B Headline)**

**(Section B copy)** Our customers are our partners. That’s why our pricing is structured in such a way that our success is aligned with yours. Ultimately, our goal is to help you grow.

And we believe in good first impressions. That’s why on-boarding is **free**. We don’t believe in hitting new customers with unwarranted fees for the privilege of coming aboard. We’re happy to have you here.

The way we see it, this is the beginning of a beautiful friendship.

**An opportunity, not an obstacle (Section C Headline)**

**(Section C copy)** Many companies have fears about leaving behind their legacy software. They worry about downtime, and the difficulty of moving data. That’s why we make the transition to Sonar earth-shatteringly **simple**.

We’ll be on-hand to help with the heavy lifting of data. We’ll even help identify areas of revenue leakage and missed opportunities. We’ll tidy up your customer data, ensuring you’re in a much better place after the transition to Sonar.

Oh, and we’re an efficient bunch. On-boarding with Sonar takes *days* and *weeks*, rather than *months* and *years*. So you’ll be up and running in no time.

**Start as you mean to go on (Section D Headline)**

**(Section D copy)** Our first-rate customer service doesn’t stop at day one. You can get us anytime, anywhere – via phone, email, or through the website. We’re here every step of the way to help you get the most from the Sonar product, and use it to really **grow** your business. After all, that’s what Sonar was built for.

Helpful documentation is always just a click away, and is made contextually available as you navigate the system. For new features, our Sonar Casts provide updates to keep you up to speed.

Ready to get started?

**Add Book Demo Options (Section H)**